

## City of Atlanta Event Matrix

April 14 – 18, 2010

**\*\*\* Start/end times are approximate \*\*\***

**\*\*\* Attendance figures are approximate \*\*\***

Date	Time	Event	Location	Attendance
<b>Wed. April 14</b>	2000 – 2300	Atlanta Hawks vs. Cleveland Cavaliers *** Playoff Schedule TBA ***	Philips Arena	18,800
	All Day	Atlanta Tango Festival	Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public)	300
<b>Thurs. April 15</b>	0730 – 1800	FIRST Robotics Conference & Championship	GWCC/Georgia Dome	25,000
	0800 – 1800	ACC Outdoor Track & Field Championship	Griffin Track, Georgia Tech	2,000
	1130 – 1330	ACVB Annual Meeting	GWCC	1,000
	1200 – 1300	Music @ Noon Concert	Centennial Olympic Park	200
	1800 – 2100	Atlanta Tax Day Tea Party	Georgia State Capitol	18,000
	1800 – 2100	FIRST Robotics Conference & Championship	Centennial Olympic Park	9,000
	1800 – 2200	Atlanta Film Festival Opening Night Event	Carter Center, 453 Freedom Pky.	400
	1900 – 2230	Bon Jovi Concert	Philips Arena	21,000
	1930 – 2130	Symphonic Wind Ensemble	Rialto Center for the Arts, 80 Forsyth St. NW	800
	2000 – 2200	Lookingglass Alice	Woodruff Arts Center, 1280 Peachtree St. NE	
	2000 – 2230	Atlanta Symphony Orchestra	Woodruff Arts Center, 1280 Peachtree St. NE	
2000 – 2230	Tyler Perry's "Madea's Big Happy Family"	Fabulous Fox Theater, 660 Peachtree St. NE	4,500	
TBA	Atlanta Tango Festival	Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public)	300	
<b>Fri. April 16</b>	All Day	Atlanta Dogwood Festival Shuttle/Parking	Woodruff Arts Center, 1280 Peachtree St. NE	
	0730 – 1800	FIRST Robotics Conference & Championship	GWCC/Georgia Dome	25,000
	0800 - 1800	ACC Outdoor Track & Field Championship	Griffin Track, Georgia Tech	2,000
	1200 – 0100	Atlanta Film Festival Nightly Screenings	Landmark Midtown Art Cinema, 931 Monroe Dr. NE	4,500
	1600 – 2200	Atlanta Dogwood Festival	Piedmont Park	35,000
	1900 – 2130	GT Baseball vs. Clemson	Chandler Stadium, Georgia Tech	4,000
	1930 – 2130	Jerry Bergonzi & University Jazz Band	Rialto Center for the Arts, 80 Forsyth St. NW	800
	1935 – 2200	Atlanta Braves vs. Colorado Rockies	Turner Field	45,000
	2000 – 2230	Tyler Perry's "Madea's Big Happy Family"	Fabulous Fox Theater, 660 Peachtree St. NE	4,500
	2000 – 2230	Lookingglass Alice	Woodruff Arts Center, 1280 Peachtree St. NE	
2000 – 2230	Atlanta Symphony Orchestra	Woodruff Arts Center, 1280 Peachtree St. NE		
All Day	Atlanta Tango Festival	Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public)	300	

Date	Time	Event	Location	Attendance
Sat. April 17	All Day	Atlanta Dogwood Festival Shuttle/Parking	Woodruff Arts Center, 1280 Peachtree St. NE	
	0400 – 1100	GA Tech Alumni Road Race	<ul style="list-style-type: none"> <li>Starting line is on Ferst Dr. @ Cherry St.</li> <li>The route starts NORTHBOUND on Ferst Dr. to Fowler St.</li> <li>Right on Fowler St. to Fourth St.</li> <li>Right on Fourth St. to Fowler St.</li> <li>Left on Fowler St. to Bobby Dodd Way</li> <li>Left on Bobby Dodd Way to Brittain Dr.</li> <li>Left on Brittain Way to Fourth St.</li> <li>Right on Fourth St. to Techwood Dr.</li> <li>Right on Techwood Dr. to North Ave.</li> <li>Right on North Ave. to Tech Pkwy</li> <li>Right on Tech pkwy to Regents Street (Means St.)</li> <li>Right on Regents St. to Ferst St.</li> <li>Right on Ferst St. to the Tech Tower</li> <li>The finish line will be adjacent to the Tech Tower.</li> </ul>	1,000
	0530 – 1330	Connect Race 5K	<ul style="list-style-type: none"> <li>EAST on Kingswood (turn RIGHT)</li> <li>NORTH on Normandy (turn LEFT)</li> <li>WEST on Argonne Drive (turn left)</li> <li>EAST on Chateau Drive NW (turn right)</li> <li>SOUTH on Verdun Drive (turn right)</li> <li>SOUTH on Argonne Drive (turn left)</li> <li>NORTHEAST of Arden Road NW (turn left)</li> </ul>	500
	0600 – 1000	Morris Brandon Fun Run	<ul style="list-style-type: none"> <li>Begin at Morris Brown School - 2741 Howell Mill</li> <li>Proceed North on Dover Road, which becomes Castlewood Road</li> <li>LEFT on Edinboro Road</li> <li>LEFT on Mornington Road</li> <li>Continue through stop sign at Rhodenhaven Road</li> <li>Race terminates right before Rockingham Road</li> </ul>	500
	0600 – 1400	Make-A-Wish Foundation "Walk for Wishes"	<ul style="list-style-type: none"> <li>NORTH on E. District to 19<sup>th</sup> Street</li> <li>Left turn 19<sup>th</sup> Street to State Street</li> <li>Left turn State Street to 17<sup>th</sup> Street</li> <li>Right turn 17<sup>th</sup> Street to Bishop Street</li> <li>Make U-turn then EASTBOUND on 17<sup>th</sup> Street to Market Street</li> <li>Make U-turn on Market Street the WESTBOUND to District Street</li> <li>Race terminates at East District about ½ a block</li> </ul>	600
	0700 – 1300	Fight for Air Climb	Peachtree Center Ave. between Ellis Ave. and International Blvd.	650
	0700 – 1100	Pound the Pavement for Peter	<ul style="list-style-type: none"> <li>Begin at 53 W. Brookhaven Dr. to Brookhaven Dr.</li> <li>Brookhaven Dr. to E. Brookhaven Dr.</li> <li>E. Brookhaven Dr. to E. Club Ln.</li> <li>E. Club Ln to Davidson Ave.</li> <li>Davidson Ave. to W. Club Ln</li> <li>W. Club Ln. to Club Dr.</li> <li>Club Dr. to W. Brookhaven Dr.</li> <li>W. Brookhaven Dr. to 53 W. Brookhaven Dr.</li> </ul>	500
	0730 – 1800	FIRST Robotics Conference & Championship	GWCC/Georgia Dome	25,000

0800 – 1030	Peachtree Park 5K	<ul style="list-style-type: none"> <li>• Begin: 3177 Peachtree Dr.</li> <li>• Up Peachtree</li> <li>• L on Dale</li> <li>• L on Burke</li> <li>• R on Darlington Cir.</li> <li>• Around Island</li> <li>• R on Darlington Rd.</li> <li>• L on Burke</li> <li>• R on Trimm Valley</li> <li>• L on Dale</li> <li>• L on Greenview</li> <li>• R on Peachtree</li> <li>• L on Park</li> <li>• Around Island</li> <li>• R on Park</li> <li>• L on Arc</li> <li>• R on Martina</li> <li>• L on Park</li> <li>• L on East Paces Ferry</li> <li>• End: 728 East Paces Ferry</li> </ul>	75
0800 – 1800	ACC Outdoor Track & Field Championship	Griffin Track, Georgia Tech	2,000
0800 – 2200	Atlanta Dogwood Festival	Piedmont Park	35,000
0800 – 2200	Southern Region Volleyball	GWCC	8,000
0930 – 1330	SweetWater 420 5K	<ul style="list-style-type: none"> <li>• Race begins at Page Avenue going NORTH</li> <li>• Left on Marlbrook Drive</li> <li>• Left on Clifton Road</li> <li>• Left on Clifton Terrace</li> <li>• Enter path at Clifton Terrace &amp; Terrace Avenue</li> <li>• Exit path at Candler Park Drive, running on west sidewalk parallel to North Avenue</li> <li>• Turn left just before Moreland Avenue, running on south path parallel to Moreland Avenue</li> <li>• Exit path on Druid Place, going to the left</li> <li>• Turn left on Candler Street</li> <li>• Enter path at the end of Candler Street, bearing right on the path, heading EAST</li> <li>• Exit path at Candler Park Drive, turning right</li> <li>• Turn right on Benning Place</li> <li>• Turn left on Oakdale Drive</li> <li>• Turn left on Miller Avenue</li> <li>• Turn right on Candler Park Drive, where race ends on east side of the street just before McLendon Avenue</li> </ul>	1,000
1000 – 2200	SweetWater 420 Fest	Candler Park	2,500
1200 – 0100	Atlanta Film Festival Nightly Screenings	Landmark Midtown Art Cinema, 931 Monroe Dr. NE	4,500
1300 – 1530	GT Baseball vs. Clemson	Chandler Stadium, Georgia Tech	4,000
1300 – 1700	GT Softball vs. Boston College	Glenn Field, Georgia Tech	
1300 – 1800	GT Men's Tennis vs. Virginia	Moore Tennis Center, Georgia Tech	200
1430 – 1700	Lookingglass Alice	Woodruff Arts Center, 1280 Peachtree St. NE	
1500 – 1730	Tyler Perry's "Madea's Big Happy Family"	Fabulous Fox Theater, 660 Peachtree St. NE	4,500
1600 – 2100	1 <sup>st</sup> Annual Atlanta High School Step Off	GWCC	4,500

1730 – 2100	Holi Show (Festival of Colors, India)	GWCC	1,700
1830 – 2130	FIRST Robotics Conference & Championship	Centennial Olympic Park	9,000
1910 – 2200	Atlanta Braves vs. Colorado Rockies	Turner Field	45,000
2000 – 2230	Tyler Perry's "Madea's Big Happy Family"	Fabulous Fox Theater, 660 Peachtree St. NE	4,500
2000 – 2230	Lookingglass Alice	Woodruff Arts Center, 1280 Peachtree St. NE	
2000 – 2230	Atlanta Symphony Orchestra	Woodruff Arts Center, 1280 Peachtree St. NE	
TBA	GT Women's Volleyball vs. Jacksonville State	Georgia Tech	500
All Day	Atlanta Tango Festival	Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public)	300

Date	Time	Event	Location	Attendance
Sun. April 18	All Day	Atlanta Dogwood Festival Shuttle/Parking	Woodruff Arts Center, 1280 Peachtree St. NE	
	0530 – 1800	Dow Live Earth Run for Water	<ul style="list-style-type: none"> <li>Start on Marietta St. at Baker St.</li> <li>NORTH on Marietta</li> <li>Right onto Luckie</li> <li>Right onto Tech Pkwy</li> <li>Continue onto Luckie, Left onto Ivan Allen</li> <li>Right on Centennial Olympic Park</li> <li>Right onto Foundry, Continue onto Luckie, Right onto Baker</li> <li>Run disbands on Baker in front of Pemberton</li> </ul>	2,500
	0800 – 1200	Radiant Systems Sprint for Cancer 5K/10K	<ul style="list-style-type: none"> <li>The first 3+ miles of the 10K route are identical to the 5K route.</li> <li>The 5K will start on 17<sup>th</sup> St. near the intersection of District Ave.</li> <li>Proceed WEST on 17<sup>th</sup> St. to Village St.</li> <li>Turn LEFT on Village St., and proceed SOUTH to 16<sup>th</sup> St.</li> <li>Turn left on 16<sup>th</sup> St. and proceed EAST to States St.</li> <li>Turn left on State St. proceed NORTH to 17<sup>th</sup> St.</li> <li>Turn right on 17<sup>th</sup> St. and proceed EAST to Spring St.</li> <li>Turn right on Spring St. and proceed to 13<sup>th</sup> St.</li> <li>Turn left on 13<sup>th</sup> St. and proceed to W. Peachtree St.</li> <li>Turn left on W. Peachtree St. and proceed NORTH to 17<sup>th</sup> St.</li> <li>Turn left on 17<sup>th</sup> St. and proceed EST to State St.</li> <li>Turn right on States St. and proceed NORTH to 20<sup>th</sup> St.</li> <li>States St. merges into 20<sup>th</sup> St. just after passing the 19<sup>th</sup> St. intersection, and turn EAST.</li> <li>Continue EAST on 20<sup>th</sup> St. to the entrance to the parking lot just before Fowler St.</li> <li>Turn right into the parking lot, and proceed half way to thru the parking lot to the finish line</li> <li>The finish line is on Pad #12 behind Atlantic Station</li> <li>As the 5K runners turn into the parking (Pad #12) behind Atlantic Station, 10K runners continue straight ahead on 20<sup>th</sup> St. to Fowlers St.</li> <li>10K route will turn right on Fowler St. &amp; proceed WEST to State St.</li> <li>10K route joins into the 5K route at this point and repeats the remaining portion of the course they have previously run.</li> </ul>	1,500
	0800 – 1800	Atlanta Dogwood Festival	Piedmont Park	35,000
	0800 – 1800	ACC Outdoor Track & Field Championship	Griffin Track, Georgia Tech	2,000
	0800 – 1900	Southern Region Volleyball	GWCC	8,000
	1000 – 2000	SweetWater 420 Fest	Candler Park	2,500
	1200 – 0100	Atlanta Film Festival Nightly Screenings	Landmark Midtown Art Cinema, 931 Monroe Dr. NE	4,500
	1200 – 1500	GT Men's Tennis vs. Virginia Tech	Moore Tennis Center, Georgia Tech	200
	1300 – 1530	GT Baseball vs. Clemson	Chandler Stadium, Georgia Tech	4,000
	1300 – 1530	GT Softball vs. Boston College	Glenn Field, Georgia Tech	
	1300 – 1600	Atlanta Braves vs. Colorado Rockies	Turner Field	45,000
	1430 – 1700	Lookingglass Alice	Woodruff Arts Center, 1280 Peachtree St. NE	
	1500 – 1730	Tyler Perry's "Madea's Big Happy Family"	Fabulous Fox Theater, 660 Peachtree St. NE	4,500
	1900 – 2100	Israeli Memorial Day	Ahavath Achim Synagogue, 600 Peachtree Battle Ave. NW	1,500
	1930 – 2200	Tyler Perry's "Madea's Big Happy Family"	Fabulous Fox Theater, 660 Peachtree St. NE	4,500
	2000 – 2230	Lookingglass Alice	Woodruff Arts Center, 1280 Peachtree St. NE	
All Day	Atlanta Tango Festival	Hyatt Regency Hotel, 265 Peachtree St. NE (not open to the public)	300	

